

2026 Earth Day Promotion Terms and Conditions

Customers who recycle an Eligible Device (as defined below) at a Qualifying Location will receive 10% off the retail price of a Promotion Product (as defined below), subject to the terms and conditions herein.

PROMOTION PERIOD

The promotion begins April 16, 2026, and ends May 16, 2026, (the “**Promotion Period**”) in Hong Kong (“**Participating Country/Region**”) but may be changed or terminated at any time and for any reason.

QUALIFYING LOCATIONS

This promotion is valid only at brick-and-mortar Apple Store locations (“**Qualifying Location**”) during the Promotion Period in the Participating Country/Region.

THE OFFER

Customers who recycle an Eligible Device at a Qualifying Location will receive 10% off the retail price of a Promotion Product (“**Promotion Discount**”) at the time of purchase. Promotion Products must be purchased directly from a Specialist at a Qualifying Location; orders placed via Apple Store Online (including Apple Pick Up and Ship to Home), the Apple Store app, or 800-908-988 are not eligible for this offer. The Eligible Device recycling and the Promotion Product purchase must be completed in the same transaction. The Promotion Discount cannot be applied towards a future purchase.

Eligible Devices
iPad
iPhone
Mac
Apple Watch

Promotion Product
Apple-branded adapter
AirPods 4

AirPods 4 with Active Noise Cancellation
AirPods Pro 3
AirTag (1-pack)
AirTag (4-pack)
Apple Pencil
Apple TV 4K
Apple-branded Apple Watch band
Apple-branded cable
Apple-branded charger
Apple-branded iPad case
Apple-branded iPhone case
Magic Keyboard (excluding Magic Keyboard for iPad)
Magic Mouse
Magic Trackpad

Select Beats Accessories
Beats-branded cables
Beats-branded cases
Beats Solo Buds
Beats Studio Buds
Beats Pill
Powerbeats Fit
Beats Solo 4
Powerbeats Pro 2

PROMOTION RESTRICTIONS

This offer is valid only during the Promotion Period, while supplies last. Promotion Products and accessory colors are subject to availability. Each customer may recycle up to five (5) Eligible Devices during the Promotion Period for a Promotion Discount. You must be at least the age of majority to recycle an Eligible Product for a Promotion Discount. Sales tax may be assessed on the full value of a Promotion Product purchase. In-store recycling requires presentation of a valid, photo ID (local law may require saving this information). Offer may not be available in all Apple Store locations. Some Apple Store locations may have additional requirements. Resellers, public entities, government entities, nonprofit organizations, educational institutions, individuals purchasing for education, corporations, and companies, purchases from the Corporate Employee Purchase Program (CEPP) and Employee Purchase Program (EPP) are not eligible for this promotion. Apple reserves the right to cancel purchases made by these buyers or charge the additional amount of the Promotion Discount. Promotion Products must be new; refurbished products and open box returns sold “as is” do not qualify for this promotion. This offer may be combined with other Apple promotion(s) that are directed to individual end-user customers and offered during the same Promotion Period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). The recycling of the Eligible Device is subject to the terms and conditions of the Apple Reuse & Recycling Program located at <https://www.apple.com/hk/en/reuse-recycle/>

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES

Returns and exchanges are subject to the Apple Store Purchase Policies in the Qualifying Location where the purchase was made. Customers returning a Promotion Product will not receive their Eligible Device back and will only receive a refund or credit equal to the amount paid for the Promotion Product.

OTHER RESTRICTIONS

This offer is void where prohibited or restricted by law. Apple is not liable for the loss, destruction, or theft of the Eligible Device or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at apple.com/hk/en/legal/privacy. Apple reserves the right to change, without notice, the Terms and Conditions of this promotion, or modify or end this promotion at any time without notice.

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